

. ARIZONA .
WINE & DINE

Thursday, April 13, 2017 ▪ Scottsdale Quarter

Expected Attendance: 800

AUDIENCE: Open to the public
DETAILS: Patrons will enjoy unlimited samplings of cuisine prepared on-site by top chefs from 19 of Arizona's finest restaurants and resort kitchens, paired with a variety of wine.
PURPOSE: To promote cuisine from Arizona's fine assortment of restaurants and resorts, and to benefit the educational and industry advocacy efforts of the Arizona Lodging & Tourism Association.

SPONSORSHIP OPPORTUNITIES

The Connoisseur Sponsor - \$10,000

Company name included in all marketing collateral associated with the event
Company logo included in event signage
Listing as a Connoisseur Sponsor in all mailings, e-mail communications and advertisements
Listing on the event homepage as a Connoisseur Sponsor with logo
One 10x10 exhibitor tent to hand out literature and products
25 tickets to AZ Wine & Dine

The Sommelier Sponsor - \$5,000

Company name or logo included in event signage
Listing as a Sommelier Sponsor in all mailings, email communications and advertisements
Listing on the event homepage as a Sommelier Sponsor with logo
15 tickets to AZ Wine & Dine

The Gourmet Sponsor - \$2,500

Company Name or Logo included in event signage
Listing as a Gourmet Sponsor in all mailings, email communications and advertisements
Listing on the event homepage as a Gourmet Sponsor with logo
10 tickets to AZ Wine & Dine

The Du Jour Sponsor - \$1,000

Listing on the event homepage as a Du Jour Sponsor with logo
5 tickets to AZ Wine & Dine

Silent Auction Donation - ITEM VALUE: _____ (\$100 minimum)

All components of travel packages must be valid through April 2018. All certificates and/or cover letters must clearly state all components of the package, product, or service donated, and outline specific redemption procedures.

Company Name: _____

Address: _____ **City/State/Zip:** _____

Contact Person: _____ **Phone:** _____

E-mail: _____

PAYMENT METHOD: Check (enclosed) Visa MasterCard Amex

Credit Card Number: _____ **Exp. Date:** _____ **CVN:** _____

Billing Zip Code: _____ **Cardholder Signature:** _____

Please return to: Alex MxAlister, Arizona Lodging & Tourism Association, 1240 E. Missouri Ave., Phoenix, AZ 85014, fax to 602-604-0769 or e-mail amcalister@azlta.com

