

. ARIZONA .  
**WINE & DINE**

Thursday, April 13, 2017 ▪ Scottsdale Quarter

Expected Attendance: 800

**AUDIENCE:** Open to the public  
**DETAILS:** Patrons will enjoy unlimited samplings of cuisine prepared on-site by top chefs from 19 of Arizona's finest restaurants and resort kitchens, paired with a variety of wine.  
**PURPOSE:** To promote cuisine from Arizona's fine assortment of restaurants and resorts, and to benefit the educational and industry advocacy efforts of the Arizona Lodging & Tourism Association.

**SPONSORSHIP OPPORTUNITIES**

**The Connoisseur Sponsor - \$10,000**

Company name included in all marketing collateral associated with the event  
Company logo included in event signage  
Listing as a Connoisseur Sponsor in all mailings, e-mail communications and advertisements  
Listing on the event homepage as a Connoisseur Sponsor with logo  
One 10x10 exhibitor tent to hand out literature and products  
25 tickets to AZ Wine & Dine

**The Sommelier Sponsor - \$5,000**

Company name or logo included in event signage  
Listing as a Sommelier Sponsor in all mailings, email communications and advertisements  
Listing on the event homepage as a Sommelier Sponsor with logo  
15 tickets to AZ Wine & Dine

**The Gourmet Sponsor - \$2,500**

Company Name or Logo included in event signage  
Listing as a Gourmet Sponsor in all mailings, email communications and advertisements  
Listing on the event homepage as a Gourmet Sponsor with logo  
10 tickets to AZ Wine & Dine

**The Du Jour Sponsor - \$1,000**

Listing on the event homepage as a Du Jour Sponsor with logo  
5 tickets to AZ Wine & Dine

**Silent Auction Donation - ITEM VALUE: \_\_\_\_\_ (\$100 minimum)**

All components of travel packages must be valid through April 2018. All certificates and/or cover letters must clearly state all components of the package, product, or service donated, and outline specific redemption procedures.

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/State/Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**PAYMENT METHOD:**     Check (enclosed)     Visa     MasterCard     Amex

**Credit Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_ **CVN:** \_\_\_\_\_

**Billing Zip Code:** \_\_\_\_\_ **Cardholder Signature:** \_\_\_\_\_

Please return to: Alex MxAlister, Arizona Lodging & Tourism Association, 1240 E. Missouri Ave., Phoenix, AZ 85014, fax to 602-604-0769 or e-mail amcalister@azlta.com

